



Press Release N° 1

ROMA AMUSEMENT SHOW: THE AMUSEMENT WORLD TAKES OFF AGAIN FROM ROME

**From 8th to 10th October, at Rome Exhibition Centre,
the 2nd edition of the exhibition organized by Italian Exhibition Group,
in collaboration with SAPAR and Consorzio FEE**

Roma, 27th September 2019 – Rome is once again the capital of the amusement and gaming world with the two unmissable appointments for the companies and trade members of the amusement and gaming world. In fact, from 8th to 10th October, Rome Exhibition Centre (East Gate entrance, Via Eiffel, junction with Via Portuense) will host the second edition of **Roma Amusement Show**, organized by IEG – Italian Exhibition Group, in collaboration with SAPAR and the Consorzio FEE, and the 47th edition of **ENADA Rome**, the historical SAPAR expo, organized by IEG. The dates have been brought forward by a few days compared to the last edition, to meet market requirements.

According to SAPAR Service srl president **Paolo Dalla Pria**, “The continuing participation of the companies in the second edition of Roma Amusement Show is a strong very positive sign: my applause and very sincere thanks go to them, because, in such a difficult period as far as politics and regulations are concerned, it is important to show that we are here and shall continue to work to safeguard the workers of the companies in the pure amusement trade. We hope that with this new government it will finally be possible to begin the discussions which were never concluded with the previous legislature, to stimulate the growth and development of the Amusement industry.”

Alessandro Lama, vice president of the FEE, emphasizes, “RAS is the most strategic Italian appointment for our sector. Twice a year, the expo dedicated to games without cash prizes represents for all the sector’s key players an important opportunity for reflection, made even more fundamental by our need for unity and cohesion in this political and social period. We must unite everyone’s energy and efforts to clearly show politicians and society in general who we are and what we represent, above and beyond demagogy and banalization, which distort reality and threaten to condemn an entire trade to death, with the economic damage that would result from this.”

Roma Amusement Show is the key appointment for the trade members of the **amusement world**; an event for highlighting **the new products and excellent aspects of games without cash prizes for all ages**: families, children, kiddies and adults; a wide colourful world that ranges from more traditional attractions (merry-go-rounds, inflatables, pinball, table soccer...) to the more futuristic ones, such as virtual reality, laser games and e-sports.

Organizers: Italian Exhibition Group SpA, in collaboration with: Consorzio FEE and SAPAR; edition: 2nd; frequency: annual; admission: trade members only, payment at entrance: tickets: 25 euros, reduced rate 5 euros; hours for visitors: 10:00 am – 6:00 pm; Italian Exhibition Director: Patrizia Cecchi; Exhibitor info: amanda.reggiani@iegexpo.it; Web site: www.enada.it

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